



Festive data 2nd of advent




The gift: Data economy with smart devices

High-tech under the tree, but who is actually reading along? Smart speakers, fitness trackers, and smart toys delight young and old alike.




But many forget:

These devices collect and process personal data, some of it from children.





Typical risks:

-  Devices store voice recordings or movement data.
-  Apps request more permissions than necessary.
-  Children's data protection is often neglected.

That's why caution is important:

-  Data may be transferred to manufacturers or cloud services.
-  Unprotected accounts are vulnerable to attack.
-  Children are particularly vulnerable.

Here's how to do it right:

-  Check and restrict privacy settings.
-  Update software regularly.
-  Use devices with children's accounts and age restrictions.
-  Only share sensitive data when necessary.

Practical tip:

Adjust the privacy settings as soon as you unpack the device. This way, the gift can be used wisely without data flowing out uncontrollably.



Stay tuned for Wumbel
on the 3rd of advent!