






## Festive data 3rd of advent

### The Christmas photo: Consent and social media




Christmas photos with consequences!

Family photos, company Christmas parties, selfies with Santa Claus are wonderful, and we want to share these experiences immediately. But not everyone wants to be online, and there is a risk of rights violations.





#### Typical risks:

-  Pictures of others are published without consent.
-  Location information in photos reveals private places.
-  Content spreads quickly and cannot be controlled.

#### That's why caution is important:

-  An incorrectly shared image can have legal consequences.
-  Even deleted images can sometimes still be found.
-  Even fun pictures can reveal personal data.

#### How to do it right:

-  Obtain the consent of everyone depicted.
-  Only share photos in private groups.
-  Deactivate geotagging.
-  Check platform privacy settings regularly.

#### Practical tip:

Make "sharing" a conscious ritual: ask first, post later.  
This way, memories remain beautiful and legally secure.



Stay tuned for Wumbel  
on the 4th of advent!